

Rock Star Marketing QUICK FACTS

OWNER ▶ Jennifer Filzen
LOCATION ▶ Monterey, California
AREA OF SERVICE ▶ Serving the Top 10% of Independent Auto Repair Shops Nationwide
WEBSITE ▶ www.Rock-Star-Mktg.com
CELL ▶ 408-833-9868
EMAIL ▶ jenniferfilzen@gmail.com



SERVICES

- ▶ Blog Articles
- ▶ Graphic Design
- ▶ Manage Customer Reviews
- ▶ Marketing Classes
- ▶ SEO Content
- ▶ Social Media Marketing
- ▶ Standard Operating Procedures
- ▶ Video Marketing
- ▶ Websites
- ▶ Podcasting

ACA MEMBER BENEFITS

All **NWACA**, **MWACA**, and related auto repair association members may receive a complimentary Discovery Session, where we do a quick analysis of your marketing goals. Visit <https://rock-star-mktg.com/discovery/> for more details.

WHAT MAKES ROCK STAR MARKETING SPECIAL & UNIQUE?

As a result of our marketing efforts, my agency helps small businesses reach their next million dollars in revenue. We do this by sharing their story in such a heartfelt way that their ideal clients, their Tribe, cannot help but want to work with them. We do this through storytelling in their blogs, social media channels, on their website, in their video marketing, and even in their Standard Operating Procedures for internal marketing!

MARKETING IS THE PROMISE OF THE CUSTOMER SERVICE EXPERIENCE.

It's all about sharing stories within your community that resonates with your Tribe. The success of our clients is why Rock Star Marketing emerged as the category king of storytelling in the industries we serve, like auto repair, construction, legal services, medspas, and business coaching.

WHY IS STORYTELLING THE BEST MARKETING?

Your business is special and unique, and you have services that can make life so much better for your clients. But, they have a hard time picking you out from the crowd because you look the same as all of your competitors. Therefore, you need to tell your story in such a unique, heartfelt way that your ideal clients cannot help but want to work with you because your "why" and what makes you special resonates with them, your Tribe.

MARKETING IS AN ATTITUDE, NOT A DEPARTMENT.

Letting your uniqueness shine is why you should work with Rock Star Marketing. We will share your story with your ideal clients and community through digital content, as well as your internal crew through the storytelling of your Standard Operating Procedures. When your story is shared throughout your internal and external marketing, your entire business thrives!

COULD YOU BENEFIT FROM WORKING WITH ROCK STAR MARKETING?

Visit our website to connect with our Rock Star Squad. You can also see how your online presence compares when you take our quizzes for Search Engine Optimization and Social Media Optimization.

To learn more about Jennifer Filzen and get access to a treasure trove of marketing and business management tips, visit www.JenniferFilzen.com.