



Strengthen your shop's legacy with great customer experiences.

Broadly helps shops deliver exceptional customer experiences, grow new business, and generate repeat customers.

Top Features



Web Chat

Simplify communications and drive higher car count.



Inbox

Keep your customers informed with consolidated messaging.



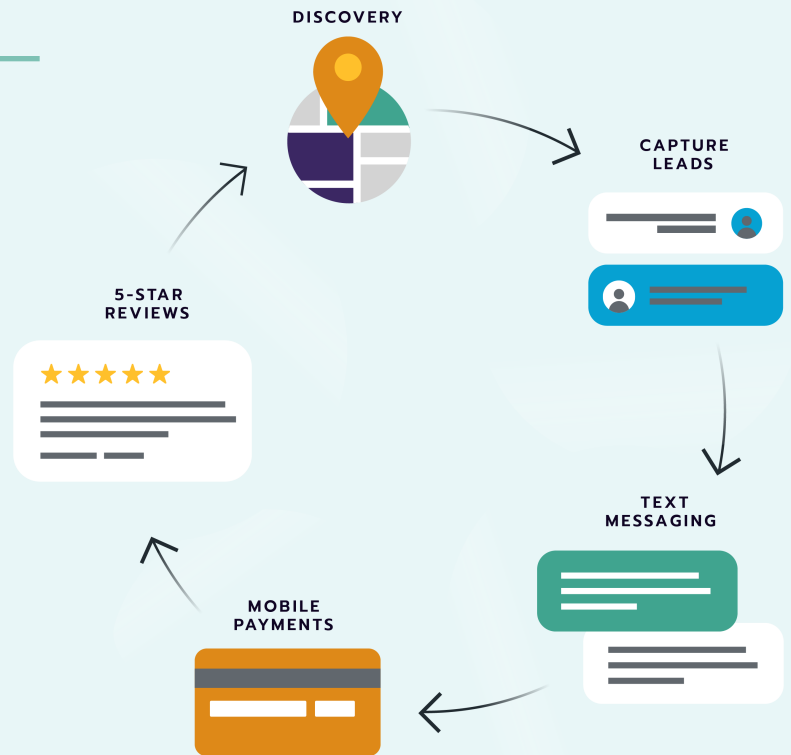
Payments

An alternative contactless method for payments.



Reviews

Get great reviews on Google, Facebook and more.



Everything included with Broadly

App

Reviews
Feedback
Payments
Team Chat
Contacts
Messaging

Dashboard

Online Performance
Team Performance
Location Comparison
Sentiment Analysis
Customer Satisfaction
Review Summary

Website

Web Chat
Review Stream

Customer Success

Onboarding Manager
CS Manager

With Broadly you can:



Attract new quality customers



Increase shop efficiency



Communicate better



Retain your best customers



Dedicated Customer Success

Broadly's premium customer support team is committed to your growth. The Customer Success Team is here to guide your strategy and help you every step of the way.

Getting Started

Today



Welcome to Broadly

Week 1



Meet, connect & train

Week 2-3



Check-in

Week 4



Ready, set grow!

Customer Story: Yokley's Automotive



Yokley's Automotive is a proud Bosch auto shop and uses Shop-Ware and Broadly.

"We tried several things to bring in new customers via Yelp, and Google etc. Nothing came anywhere close to what has happened since using the Broadly service in conjunction with Shop-Ware. We saw a 32% increase in revenue when comparing June 2019 with June 2020, BUT what blew us away was the fact that in June 2019 we didn't have one single new customer, but in 2020 41% of the customers who walked in the door were brand new. I can directly attribute that increase to Broadly."

◆ Jay L., General Manager at Yokley's Automotive

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