



Northwest AUTO CARE ALLIANCE

# YOUR COMMUNITY ENGAGEMENT ENGINE.

We will eliminate the need for local businesses to advertise by embedding the business so deeply into the psyche and heart of the

community that consumers and employees will flock to the business without even knowing why.

Businesses and Communities that deploy our services will function better, take care of one another and dramatically improve quality of life because businesses are **LEADING BY EXAMPLE**.



## eWardMe Rewards Program

Easy for you and your staff to administer, with built-in automations and triggers. Includes a new customer referral program, digital Rewards Kit, Digital Gift Cards, automated email and SMS triggers, 24-Hour Roadside Assistance and more.



# **Ecofriendly Direct Mailers**

Ecofriendly, hard plastic gift card mailers that stand out from the rest. Fully customizable with your brand and offer(s). Mail to your customer database, run a new customer acquisition campaign, or setup a series of predictive reminder mailers.



## Digital Cift Cards

Digital Gift Cards that can be texted on the spot to a customer or a prospect! You set the value, the expiration date, and message. Great for phone shoppers, rewarding customers for loyalty or charity, and so much more. Only available for eWardMe clients.



#### Email & SMS Blasts

You can cut your marketing budget expenses by consistenly running monthly email and SMS blasts. eWardMe also includes a series of automated email and SMS triggers to touch base with your customers.



Watch for our monthly replay of our new Pit Crew University Learning Series on YouTube! Scan the QR Code to watch the premiere, featuring one of Pit Crew's top shops in new customer referrals!

Pit Crew clients have FIRST access to our monthly webinars and participate LIVE!





Get your questions answered by the experts and other successful shop owners and managers!

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