



Our Groups focus on three things:
increasing your profits, creating custom
strategies for your business, and giving
you the support you need to make
every decision.

If you're looking to thrive (and not just
survive) in the industry, the GPG is
where you want to be!

"Now we're at 3 locations, 31
employees, and on track to do a little
over 5 million this year... If it wasn't for
this group, we certainly wouldn't be
where we are at today."

- AJ NEALEY, OWNER OF NEALEY AUTO

WHAT THE PROGRAM INCLUDES:



INDIVIDUAL COACHING



MONTHLY FINANCIAL REVIEWS



FINANCIAL COMPOSITE TOOL



MONTHLY PEER MASTERMINDS



MEETINGS WITH SHOP VISITS



KPI TRACKING DASHBOARD



& SO MUCH MORE

BETTER BUSINESS • BETTER LIFE • BETTER INDUSTRY



INSTITUTE FOR
AUTOMOTIVE
BUSINESS EXCELLENCE

IN PARTNERSHIP WITH

NWACA
Northwest AUTO CARE ALLIANCE

WE OFFER TRAINING FOR THE WHOLE TEAM



VISIT WEARETHEINSTITUTE.COM TODAY!

OR CALL OUR OFFICE AT **385-238-4534**