

THE WEST COAST'S LARGEST AUTOMOTIVE TRAINING EVENT



MARCH 27-29, 2026 • DOUBLETREE HOTEL—SEATTLE AIRPORT

Capture the attention of hundreds with your ATE Sponsorship!

*Don't miss your opportunity to gain exposure to over **900** attendees during this **3-day training and expo event.***



ATE 2026 Benefits of Sponsorship:

- All-sponsor signage
- Individual sponsor signage
- Recognition in Northwest Auto Care Alliance (NWACA) newsletter and other publications
- Listing on the NWACA website
- Listing on ATE Seattle website
- Listing in Email campaigns sent to over 2,000 automotive professionals
- Listing in post-conference publication
- Company logo featured at Saturday and Sunday meals

Lock in your 2026 ATE Sponsorship Today!

PRODUCED BY



ATESeattle.com



SPONSORSHIP Application

MARCH 27-29, 2026 • DoubleTree Hotel, Seattle Airport

2026 Sponsorship Opportunities:

- \$2,500 **Keynote Speaker**
Including the opportunity to introduce keynote speaker and recognition at the keynote event
3 AVAILABLE
- \$1,000 **Coffee & Tea**
6 AVAILABLE
- \$1,000 **Friday Night Expo Reception**
3 AVAILABLE, -or-
- \$3,000 **Friday Night Expo Reception**
EXCLUSIVE
- \$1,000 **Saturday Night Expo Reception**
3 AVAILABLE, -or-
- \$3,000 **Saturday Night Expo Reception**
EXCLUSIVE
- \$1,000 **Thursday Night Volunteer Lounge**
- \$1,000 **Friday Night Volunteer Lounge**
- \$1,000 **Saturday Night Volunteer Lounge**
- \$1,000 **Lanyards for all attendees**
- \$1,500 **Portfolio Folders for all attendees**
3 AVAILABLE, -or-
- \$4,000 **Portfolio Folders for all attendees**
EXCLUSIVE
- \$500 **Portfolio Inserts for all attendees**
- \$500 **Conference Pens for all attendees**
- \$425 **ATE Scholarship**
UNLIMITED OPPORTUNITIES
- ATE General Fund**
(ANY AMOUNT)

Company Information

Company _____
Contact _____
Address _____
City / State / Zip _____
Phone _____
Email Address _____
Website _____

ATE Sponsorship & Payment

Sponsorship Selection (at left) _____ Amount _____
 Check enclosed (payable to Northwest Auto Care Alliance)
 Please invoice to the above address

Please charge : VISA MasterCard American Express
Card # _____ Exp Date _____ Security Code _____
Name on Card _____
Credit Card Billing Address Same as Above
 Other _____
Authorized Signature _____
Authorized Amount _____

Send completed applications to:

Northwest Auto Care Alliance (NWACA)
PO Box 99907
Lakewood, WA 98496

Phone 253-676-9222

Email brenda@nwautocare.org
joanna@nwautocare.org

ATESeattle.com