

THE WEST COAST'S LARGEST AUTOMOTIVE TRAINING EVENT



**SPONSORSHIP  
Application**

**MARCH 27-29, 2026 • DOUBLETREE HOTEL-SEATTLE AIRPORT**

**Capture the  
attention of  
hundreds  
with your ATE  
Sponsorship!**

**Don't miss your  
opportunity to  
gain exposure  
to over **900**  
attendees  
during this  
3-day training  
and expo event.**



### **ATE 2026 Benefits of Sponsorship:**

- All-sponsor signage
- Individual sponsor signage
- Recognition in Northwest Auto Care Alliance (NWACA) newsletter and other publications
- Listing on the NWACA website
- Listing on ATE Seattle website
- Listing in Email campaigns sent to over 2,000 automotive professionals
- Listing in post-conference publication
- Company logo featured at Saturday and Sunday meals

**Lock in your 2026  
ATE Sponsorship Today!**

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**ATESeattle.com**



## SPONSORSHIP Application

**MARCH 27-29, 2026 • DoubleTree Hotel, Seattle Airport**

### 2026 Sponsorship Opportunities:

- ☐ \$2,500 **Keynote Speaker**  
*Including the opportunity to introduce keynote speaker and recognition at the keynote event*  
**3 AVAILABLE**
- ☐ \$1,000 **Coffee & Tea**  
**6 AVAILABLE**
- ☐ \$1,000 **Friday Night Expo Reception**  
**3 AVAILABLE, -or-**
- ☐ \$3,000 **Friday Night Expo Reception**  
**EXCLUSIVE**
- ☐ \$1,000 **Saturday Night Expo Reception**  
**3 AVAILABLE, -or-**
- ☐ \$3,000 **Saturday Night Expo Reception**  
**EXCLUSIVE**
- ☐ \$1,000 **Thursday Night Volunteer Lounge**
- ☐ \$1,000 **Friday Night Volunteer Lounge**
- ☐ \$1,000 **Saturday Night Volunteer Lounge**
- ☐ \$1,000 **Lanyards for all attendees**
- ☐ \$1,500 **Portfolio Folders for all attendees**  
**3 AVAILABLE, -or-**
- ☐ \$4,000 **Portfolio Folders for all attendees**  
**EXCLUSIVE**
- ☐ \$500 **Portfolio Inserts for all attendees**
- ☐ \$500 **Conference Pens for all attendees**
- ☐ \$425 **ATE Scholarship**  
**UNLIMITED OPPORTUNITIES**
- ☐ **ATE General Fund**  
(ANY AMOUNT)

### Company Information

Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City / State / Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email Address \_\_\_\_\_  
Website \_\_\_\_\_

### ATE Sponsorship & Payment

Sponsorship Selection (at left) \_\_\_\_\_ Amount \_\_\_\_\_

☐ Check enclosed (payable to Northwest Auto Care Alliance)

☐ Please invoice to the above address

Please charge : ☐ VISA ☐ MasterCard ☐ American Express

Card # \_\_\_\_\_ Exp Date \_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Credit Card Billing Address ☐ Same as Above

☐ Other \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Authorized Amount \_\_\_\_\_

### Send completed applications to:

#### Northwest Auto Care Alliance (NWACA)

PO Box 99907  
Lakewood, WA 98496

**Phone** 253-676-9222

**Email** [brenda@nwautocare.org](mailto:brenda@nwautocare.org)  
[joanna@nwautocare.org](mailto:joanna@nwautocare.org)

**ATESeattle.com**