What Is Verrafied AI?

AI-powered vehicle inspection tool that helps you detect issues, document damage, build trust.

Verrafied AI is your smart assistant for digital vehicle inspections. Powered by AI, it enables auto professionals to record inspection videos, and generate professional reports with revenue increase upsell feature — all within one app.

We are proud members of the Motorist Assurance Program AMRA (MAP) by Motorist.org a respected organization that promotes ethical standards and transparency in the auto repair industry. Like MAP, Verrafied AI is committed to empowering customers with honest diagnostics, building trust through accountability, and improving repair outcomes with clear visuals.

Together, we share a mission to eliminate guesswork and deception in car servicing.

Our first client, Toyota in Kazakhstan, has successfully used Verrafied AI for the past year — proving the system's reliability and scalability in real-world conditions.

Limited Pilot Summary – DVI MPI (Digital Video Inspection/Multi Point Inspection)

Purpose

Verrafied is NWACA members to participate in a limited pilot of our app - a new tool designed to simplify verification, reduce administrative steps, and help enable upsell. The workflow is built around video evidence to help teams communicate findings clearly and support upsell recommendations without adding extra burden to technicians or service advisors.

Pilot at a glance

Who	NWACA member auto repair shop
Duration	30 days, starting after onboarding $100 per month after the trial
Time required	About 30 minutes to onboard + ~10 minutes/week for feedback
Cost	No-cost access during the pilot (no commitment afterward)

Why participate

- No-cost access during the pilot (no commitment to continue afterward).
- Faster, cleaner workflow for verification steps, documentation, submissions, and confirmations.

- Less back-and-forth with customers, partners, and internal teams because evidence is captured consistently.
- Dedicated onboarding and support with a direct contact (no ticket black hole).
- A real voice in the product: pilot feedback directly shapes the next rollout.
- Pilot-only perk: preferred pricing and early rollout priority for participating locations.

What success looks like

During the pilot, we will track and share a short results recap focused on:

- Time saved per inspection and per repair order.
- Fewer documentation corrections and fewer resubmissions.
- Faster turnaround for approvals and confirmations.
- Improved clarity of the customer message: why the repair should be done now vs. waiting.

Included materials (typical)

- Executive briefing from the Toyota Kazakhstan pilot (metrics and outcomes).
- Updated product flow/demo video.

- Verrafied AI

- info@vfied.ai

- https://verrafied.ai

- https://www.linkedin.com/company/verrafied/

- Baurzhan: (425)-985-1012

JD Power MPI Insights

Photo and video supplements to MPI results are a powerful tool for additional work recommendations

When service providers supplement MPIs with video or photo sent directly to the customer, the customer is notably more likely to accept any additional recommended service work than they are to reject those recommendations. However, when a service provider performs and MPI but doesn't provide any video/photo evidence, customers are twice as likely to reject the recommended work than they are to accept it. And the percentage of customers who receive no MPI at all but have additional recommended work done is in the single digits in all three segments.

Additionally, this is an activity that also improves customer perceptions of their service provider's tech savvy: the average rating for the trust attribute *The facility knows how to use technology to make my service experience more efficient* is 0.34 point higher when service providers add photo/video results to their MPI findings.

MPI Results and Additional Work Recommendations

Tire Replacement
- ■ MPI + Photo/Video
- ■ MPI, No Photo/Video
- ■ No MPI

Full-Service Maintenance and Repair
- ■ MPI + Photo/Video
- ■ MPI, No Photo/Video
- ■ No MPI

Quick Oil Change
- ■ MPI + Photo/Video
- ■ MPI, No Photo/Video
- ■ No MPI

Received recommendation, had work done
- Tire Replacement: 54%, 20%, 7%
- Full-Service Maintenance and Repair: 51%, 17%, 9%
- Quick Oil Change: 41%, 14%, 7%

Received recommendation, declined work
- Tire Replacement: 29%, 39%, 18%
- Full-Service Maintenance and Repair: 36%, 40%, 17%
- Quick Oil Change: 37%, 40%, 26%

No recommendation made
- Tire Replacement: 18%, 41%, 75%
- Full-Service Maintenance and Repair: 23%, 43%, 74%
- Quick Oil Change: 22%, 46%, 67%